

## EDUCATION

- 2024 **Buffalo State University**, Buffalo, NY. Bachelor in Graphic Design
- 2015 **University at Buffalo**, Buffalo, NY. Bachelor in Business | Concentration in Finance

## EXPERIENCE

- 2023 - Present **Ford Motor Company**  
Graphic Design Co-op (Global Employer Brand) | Remote
  - Designs templates for seamless CMS integration, ensuring efficient design workflows
  - Creates engaging graphics, increasing social media engagement by 40%
  - Driving innovation by fostering collaborative environments with cross-functional teams
  - Enhances brand through strict guideline adherence, ensuring cross-platform consistency
- 2021 - 2023 **Buffalo State University Design & Print Center**  
Assistant Graphic Designer | Buffalo, NY
  - Managed diverse projects, consistently meeting tight deadlines with efficiency
  - Produced visually captivating graphics, boosting design demand by 20%
  - Blended creativity with strategic thinking, creating compelling visual solutions
  - Showcased strong decision-making skills, analyzing client needs for quality designs
- 2017 - 2020 **Yey's Cafe**  
Restaurant Owner | Buffalo, NY
  - Directed seamless operations, efficient management, and strategic marketing efforts
  - Propelled from solo catering to full service brick-and-mortar venture within a year
  - Crafted unique brand identity through logo design, menu layout, and brand aesthetics
  - Directed restaurant operations, ensuring efficiency and customer satisfaction
- 2015 - 2017 **Citi**  
Credit & Portfolio Analyst II | Buffalo, NY
  - Effectively managed and mitigated counter-party risk across diverse portfolios
  - Supported senior credit risk officers in analyzing and resolving trading breaches
  - Led weekly meetings, providing senior management with risk-alleviating strategies
  - Communicated effectively across business levels to investigate credit violation data

## TECHNICAL SKILLS

### Adobe Creative Suite

Indesign  
Illustrator  
Premiere Pro  
After Effects  
Lightroom  
Acrobat (Interactive PDF)







### Wordpress

Figma  
HTML5/CSS  
Blender (3D)  
Microsoft & Google Suite

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## ACHIEVEMENTS



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- 2024  **Student Best of Show**  
American Advertising Federation (AAF) Buffalo, Buffalo, NY
- 2024  **Gold ADDY (Packaging)**  
American Advertising Federation (AAF) Buffalo, Buffalo, NY
- 2023  **John J. Jauquet Award for Creative Excellence in Graphic Design**  
Buffalo State University, Buffalo, NY
- 2021  **Hyatt's Award for Excellence in 3D Foundations**  
Buffalo State University, Buffalo, NY
- 2018  **Score Straight Talk Series: Start-Up & Management**  
U.S. Small Business Administration, Buffalo, NY
- 2017  **Entrepreneurial Effectiveness**  
Small Business Development Center at Buffalo State University, Buffalo, NY

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## EXHIBITIONS

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- 2023  **Czurles-Nelson Gallery**  
*Art & Design Student Exhibition, Buffalo, NY*
- 2021  **Czurles-Nelson Gallery**  
*Art & Design Student Exhibition, Buffalo, NY*

